



IMPACT

REPORT 2025

CRIME STOPPERS TASMANIA

HELPING TO CREATE A SAFER TASMANIA

OUR ROLE IN COMMUNITY SAFTY

Crime Stoppers Tasmania empowers the community to play an active role in solving, preventing and reducing crime - safely and anonymously.

We act as a trusted conduit between the public and law enforcement, giving Tasmanians the confidence to share what they know without fear of identification or involvement.

COMMUNITY CONTACTS & INTELLIGENCE

In 2025, information provided through Crime Stoppers Tasmania contributed to 35% of the intelligence holdings of Tasmania Police - a 4% increase from the previous year.

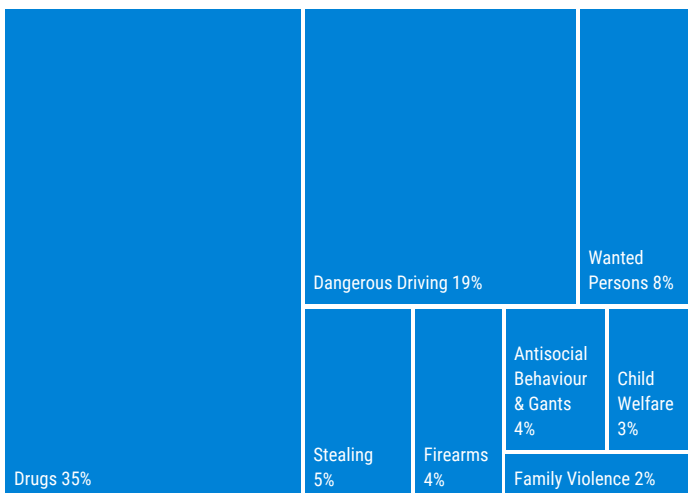
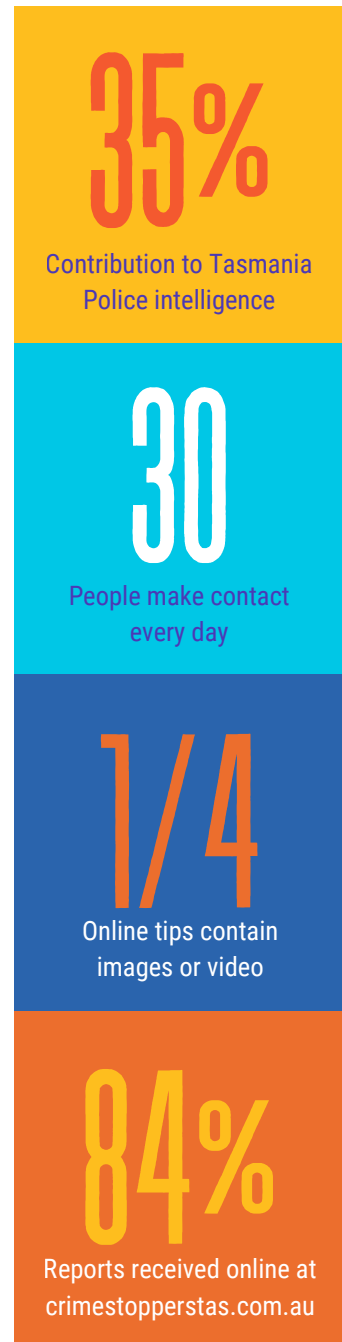
Daily engagement also reached record levels, with 10,885 community contacts received; an average of 30 community contacts per day, up 24% on 2024. The quality and value of information received improved, resulting in a 22% increase in Police information Reports. This growth reflects the success of targeted campaigns, consistent media coverage, and an active digital presence.

On par with previous year, 71% of tips were submitted anonymously and 59% of contacts converted to actionable police reports.

These outcomes underscore the increasing trust and relevance of Crime Stoppers Tasmania as a vital partner in the State's public safety network.

Digital accessibility continues to drive community participation. 84% of reports were submitted through the online portal, powered by Motorola Solutions - a clear indicator of Tasmania's shift toward online, mobile-first engagement. 24% of digital tips contained images or video, providing important supporting information and evidence for police.

Younger audiences are responding to modernised branding, user-friendly design, and improved online accessibility, cementing the portal as the preferred reporting channel.



RESPONSE TO CRIME

We get tips about a wide range of crimes and community safety concerns. While the majority of tips related to eight categories, 2025 saw the breadth of reports continue to expand.

Illicit drugs remain the most commonly reported issue, followed by dangerous driving and wanted persons.

The community has been responding to our call to action for information relating to a broad range of community crime issues.

CAMPAIGNS & PROGRAMS

Education, awareness, and empowerment remained central to our campaigns and programs. Initiatives were designed to encourage positive community action and highlight safety outcomes.

Crime Stoppers Week - Focused on the organised trafficking of illicit drugs and illegal firearms, including 3D-printed and modified weapons. The campaign achieved high statewide visibility, meeting all objectives and delivering a 15% increase in Police Incident Reports during the week.

Crime Stoppers Day - Don't Just Post It, Report It! - A national call to action encouraging people to report directly rather than on social media. The campaign generated strong online engagement and public interest.

Home and Motor Vehicle Security - RACT sponsored two co-branded initiatives, Home Security and Motor Vehicle Security. Both campaigns leveraged on RACT's community credibility and Crime Stoppers' safety authority to promote practical crime prevention advice.

You Light It, You Own It - A summer bushfire awareness campaign promoted safe fire practices, fire permit compliance and reporting illegal activity.

Know Them? Name Them! - A new retail crime program has achieved outstanding results. Working closely with Tasmania Police, the program calls for the ID of suspected shoplifters. Two thirds have been identified - primarily through Crime Stoppers tips, providing Police intelligence that they may not have otherwise received.

Illegal Firearms - Across the year, Crime Stoppers worked closely with Police to support firearms amnesties, with a strong call to action for people to speak up about any illegal firearms activity putting others in danger.

Employee Training Program - Mini Bites is a successful Federal Group training initiative to create safer workplaces. Crime Stoppers delivered A Safe Place to Work module, empowering managers to champion employee safety.

Ongoing programs such as **Stolen Motor Vehicles** and **Missing but Not Forgotten**, continued to deliver strong engagement and reach.

SUCCESS STORIES

Community information provided to Crime Stoppers in 2025 directly helped identify offenders, recover stolen property, disrupt drug networks, seize firearms, and solve violent crimes. Crime Stoppers paid six rewards to tipsters during the year, in recognition of their information assisting police investigations.

Every success reinforces our message that even the smallest piece of information can make a big difference.

Murder - a video, submitted through Crime Stoppers, provided critical evidence.

The video of the incident, which occurred in a public space, was key in a major murder investigation, leading to multiple arrests and charges laid.

Stolen Property - an anonymous tip led to the recovery of \$140,000 in stolen goods.

Extensive media reach was achieved in a call out to the tipster to come forward and claim a reward. This person came forward and anonymously claimed a reward of \$750.

Animal Cruelty - a tip with video evidence led to a conviction for killing a protected species.

The offender was jailed and fined; and the tipster received a \$500 reward.

Dangerous Driving - a tip of repeated hooning resulted in police surveillance.

Charges were laid for dangerous driving and the possession of stolen plates.

ACKNOWLEDGEMENTS

As a not for profit, community organisation and registered charity, we rely on donations, sponsorship and funding to continue our work. We are proud to partner with Tasmania Police, while remaining completely independent. Our corporate partnerships help to support our goals, create safer communities, and run specific initiatives.

Crime Stoppers Tasmania acknowledges the vital support and strong relationships, which are critical to the success of our program. Together, we continue to create a safer Tasmania.



Federal Group



MOTOROLA SOLUTIONS



An Australian Government Initiative

HELPING TO CREATE A SAFER TASMANIA



Our vision is to create a safer Tasmania. Our mission is to enable and encourage Tasmanians to provide crime related information safely and anonymously.